REAS
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26th International Exhibition for Rescue, Fire Fighting, Disaster Relief and Security

Centro Fiera Montichiari, Italy | October 7 - 9, 2027

www.reasonline.it

Centro Fiera del Garda Montichiari (Bs)

Deutsche Messe

ISF CERT

ACCREDIA 00942

ORDER FORM **D** / _____ FOR ADVERTISING AND WI-FI

Date _____

Prot. nr. _____

Company _____ Hall _____ Stand _____

1 ADVERTISING INSERTIONS IN EXHIBITION CATALOGUE (Print files must be sent by 13 September 2027)

The catalogue will be distributed in paper form during the fair and published online until 28/07/2027.

☐ **OUTSIDE BACK COVER** / High-resolution PDF file: 100 mm x 210 mm high + 3 mm bleed
For optimal results, it is recommended to keep text and logos at least 5 mm away from the margins.
€ **1.100,00** = € _____

☐ **INSIDE FRONT COVER** / High-resolution PDF file: 100 mm x 210 mm high + 3 mm bleed
For optimal results, it is recommended to keep text and logos at least 10 mm from the left margin and at least 5 mm from the other margins.
€ **900,00** = € _____

☐ **INSIDE BACK COVER** / High-resolution PDF file: 100 mm x 210 mm high + 3 mm bleed
For optimal results, it is recommended to keep text and logos at least 10 mm from the right edge and at least 5 mm from the other edges.
€ **500,00** = € _____

☐ **INSIDE RIGHT PAGE** / High-resolution PDF file: 100 mm x 210 mm high + 3 mm bleed
For optimal results, it is recommended to keep text and logos at least 5 mm away from the margins.
nr. ____ x € **450,00** = € _____

☐ **INSIDE LEFT PAGE** / High-resolution PDF file: 100 mm x 210 mm high + 3 mm bleed
For optimal results, it is recommended to keep text and logos at least 5 mm away from the margins.
nr. ____ x € **400,00** = € _____

☐ **HALF INSIDE PAGE ON THE RIGHT** / High-resolution PDF file: 100 mm x 105 mm high + 3 mm bleed
For optimal results, it is recommended to keep text and logos at least 5 mm away from the margins.
nr. ____ x € **350,00** = € _____

☐ **HALF INSIDE PAGE ON THE LEFT** / High-resolution PDF file: 100 mm x 105 mm high + 3 mm bleed
For optimal results, it is recommended to keep text and logos at least 5 mm away from the margins.
nr. ____ x € **300,00** = € _____

Centro Fiera S.p.A. reserves the right to handle either directly or through specialized firms the printing of the event catalogue, which will include details of all registrations received and accepted by May 28, 2027. Centro Fiera S.p.A. disclaims any liability regarding the publication or distribution date of the catalogue, as well as for any incorrect entries, typographical or layout errors, or any other mistakes or omissions that may occur during the printing process. Furthermore, Centro Fiera S.p.A. may without assuming any liability for potential omissions or errors print and distribute other types of publications, which it may use at its discretion to illustrate and promote the event at any time and in any context, both in Italy and abroad.

2 COMPANY LOGO IN THE EXHIBITION CATALOGUE (Print files must be sent by 13 September 2027)

☐ Insertion of n. 1 company logo in REAS catalogue (file in .jpg, .tiff, .eps or .pdf format at high resolution).
nr. ____ x € **200,00** = € _____

3 IMAGE ON EXTERNAL LED WALL (Print files must be sent by 24 September 2027)

☐ Insertion of a promotional image on n. 2 WALL LEDs positioned in the area in front of the entrance to the exhibition center with 1,200 passages guaranteed (460 + 460) from 6 to 9 October 2027, from 7.00 to 23.00, for an exposure of 38 minutes a day on each LED WALL. (jpeg - 480 pixel x h 320 pixel)
nr. ____ x € **250,00** = € _____

4 LOGO AND COMPANY DATA IN FOYER LCD TOTEM (Print files must be sent by 24 September 2027)

☐ Inclusion of the exhibitor's company details, logo, and stand location on Full HD LCD totems (physical unit height: 180 cm / vertical screen: 53 cm wide x 94 cm high), positioned in the central entrance foyer for the duration of the trade fair.
nr. ____ x € **100,00** = € _____

☐ Display of graphics provided by the EXHIBITOR (file: 1080 x 1920 pixels) on Full HD LCD totems (physical unit height: 180 cm / vertical screen: 53 cm wide x 94 cm high), located in the central entrance foyer during the trade fair.
nr. ____ x € **300,00** = € _____

5 VISIBILITY PLANS

☐ **SMALL** PLAN — LOGO IN THE CATALOGUE + COMPANY DETAILS, LOGO AND STAND COORDINATES ON THE FOYER LCD TOTEM — € **250,00** = € _____

☐ **MEDIUM** PLAN — LOGO IN THE CATALOGUE + IMAGE ON EXTERNAL LED WALL + GRAPHICS PROVIDED BY THE EXHIBITOR FOR THE FOYER LCD TOTEM — € **650,00** = € _____

☐ **LARGE** PLAN — LOGO IN THE CATALOGUE + IMAGE ON EXTERNAL LED WALL + GRAPHICS PROVIDED BY THE EXHIBITOR FOR THE FOYER LCD TOTEM + INSIDE RIGHT PAGE — € **1.000,00** = € _____

6 WI-FI CONNECTION

☐ Wi-Fi connection (3 days)
Each ticket allows navigation for only one device to be collected at the offices of the Organizational Secretariat starting from wednesday 6 October 2027.
nr. ticket _____ x € **50,00** = € _____

TAXABLE AMOUNT (1 + 2 + 3 + 4 + 5 + 6)

To be copied on the registration form in the space marked ADVERTISING AND NEWSLETTER

€ _____

STAMP AND SIGNATURE

SIGNATURE + STAMP REQUIRED

X _____