

ORDER FORM C

FOR ADVERTISING AND NEWSLETTER

Date _____

Prot. nr. _____

Company _____ Hall _____ Stand _____

1 ADVERTISING INSERTIONS IN EXHIBITION CATALOGUE (Print files must be sent by 5 September 2025)

The catalogue will be distributed in paper form during the fair and published online until 31/03/2026

- | | |
|--|-------------------------------|
| ☐ Outside back cover (4 colors - 100x210 mm + bleed 3 mm) | € 1.100,00 = € _____ |
| ☐ Inside front cover (4 colors - 100x210 mm + bleed 3 mm) | € 900,00 = € _____ |
| ☐ Inside back cover (4 colors - 100x210 mm + bleed 3 mm) | € 500,00 = € _____ |
| ☐ Full page (4 colors - 100x210 mm + bleed 3 mm) | nr. ____ x € 400,00 = € _____ |
| ☐ 1/2 page (4 colors - 100x105 mm + bleed 3 mm) | nr. ____ x € 300,00 = € _____ |

Centro Fiera S.p.A. reserves the right to either directly handle printing of the exhibition catalogue, containing the information indicated in the application by 4th July 2024 or have it handled by specialized companies. Centro Fiera S.p.A. will not be held responsible for the date of publication or distribution of the catalogue or for any incorrect compilation, due to typing errors, layout and/or any error and omission during printing of the catalogue. Centro Fiera S.p.A. may also arrange, with no responsibility for any omissions and errors, the printing and diffusion of other publications of various natures with which it reserves the right to illustrate and promote the Exhibition at any time and in any area, both in Italy and abroad.

2 COMPANY LOGO IN THE EXHIBITION CATALOGUE (Print files must be sent by 5 September 2025)

- | | |
|---|-------------------------------|
| ☐ Insertion of n. 1 company logo in REAS 2024 catalogue (file in .jpg, .tiff, .eps or .pdf format at high resolution). | nr. ____ x € 200,00 = € _____ |
|---|-------------------------------|

3 IMAGE ON LED WALL (Print files must be sent by 26 September 2025)

- | | |
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| ☐ Insertion of a promotional image on n. 2 WALL LEDs positioned in the area in front of the entrance to the exhibition center with 1,200 passages guaranteed (460 + 460) from 2 to 5 October 2024, from 7.00 to 23.00, for an exposure of 38 minutes a day on each LED WALL. (jpeg - 480 pixel x h 320 pixel) | nr. ____ x € 250,00 = € _____ |
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4 LOGO AND COMPANY DATA IN LCD TOTEM (Print files must be sent by 26 September 2025)

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| ☐ Insertion of company DATA + LOGO + EXHIBITOR'S STAND COORDINATES in the full HD LCD totems (h 180 cm), positioned in the area in front of the entrance to the exhibition center during the fair days. | nr. ____ x € 100,00 = € _____ |
| ☐ Insertion of PROMOTIONAL IMAGE provided by the Exhibitor's (1080 x h 1920 pixels) in the full HD LCD totems (h 180 cm), positioned in the area in front of the entrance to the exhibition center during the fair days. | nr. ____ x € 300,00 = € _____ |

5 NEWSLETTER (Print files must be sent by the 15th of the month preceding the release)

- | | |
|---|--|
| ☐ TOP BANNER
Large format banner in the most prominent position occupied exclusively in the following REAS Newsletters:
☐ MARCH ☐ APRIL ☐ MAY ☐ JUNE/1 ☐ JUNE/2 ☐ JULY/1
☐ JULY/2 ☐ AUGUST/1 ☐ AUGUST/2 ☐ SEPTEMBER/1 ☐ SEPTEMBER/2 ☐ SEPTEMBER/3
Files in .jpeg, .gif, .tiff o .pdf format (800 x h 150 pixel) should be sent to reas@centrofiera.it. | nr. Newsletter ____ x € 200,00 = € _____ |
| ☐ SMALL BANNER
Medium format banner in a prominent position occupied exclusively in the following REAS Newsletters:
☐ MARCH ☐ APRIL ☐ MAY ☐ JUNE/1 ☐ JUNE/2 ☐ JULY/1
☐ JULY/2 ☐ AUGUST/1 ☐ AUGUST/2 ☐ SEPTEMBER/1 ☐ SEPTEMBER/2 ☐ SEPTEMBER/3
Files in .jpeg, .gif, .tiff o .pdf format (base 265 pixel x altezza 150 pixel) should be sent to reas@centrofiera.it. | nr. Newsletter ____ x € 100,00 = € _____ |

6 WI-FI CONNECTION

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| ☐ Wi-Fi connection (3 days)
Each ticket allows navigation for only one device to be collected at the offices of the Organizational Secretariat starting from Thursday 2 October 2024.
The applicant declares to have read and accepted the regulation containing the technical specifications available at www.reasonline.it. | nr. ticket ____ x € 50,00 = € _____ |
|--|-------------------------------------|

TAXABLE AMOUNT (1 + 2 + 3 + 4 + 5 + 6) € _____

To be copied on the registration form in the space marked ADVERTISING AND NEWSLETTER

THE ORGANIZER IS AVAILABLE TO AGREE
PERSONALIZED ADVERTISING PACKAGES
TO OPTIMIZE VISIBILITY BEFORE AND DURING THE FAIR.

SIGNATURE + STAMP
REQUIRED

STAMP AND SIGNATURE