

## ORDER FORM C

## FOR ADVERTISING AND NEWSLETTER

Data \_\_\_\_\_

Prot. n. \_\_\_\_\_

Company \_\_\_\_\_ Hall \_\_\_\_\_ Stand \_\_\_\_\_

### 1 ADVERTISING INSERTIONS IN EXHIBITION CATALOGUE (distributed in paper form during the fair and published online until 03/31/2025)

- |  |                      |           |
|--|----------------------|-----------|
| <input type="checkbox"/> Outside back cover (4 colors - 100x210 mm + bleed 3 mm) | € 1.100,00           | = € _____ |
| <input type="checkbox"/> Inside front cover (4 colors - 100x210 mm + bleed 3 mm) | € 900,00             | = € _____ |
| <input type="checkbox"/> Inside back cover (4 colors - 100x210 mm + bleed 3 mm)  | € 500,00             | = € _____ |
| <input type="checkbox"/> Full page (4 colors - 100x210 mm + bleed 3 mm)          | nr. _____ x € 400,00 | = € _____ |
| <input type="checkbox"/> 1/2 page (4 colors - 100x105 mm + bleed 3 mm)           | nr. _____ x € 300,00 | = € _____ |

Centro Fiera S.p.A. reserves the right to either directly handle printing of the exhibition catalogue, containing the information indicated in the application by 19<sup>th</sup> July 2024 or have it handled by specialized companies. Centro Fiera S.p.A. will not be held responsible for the date of publication or distribution of the catalogue or for any incorrect compilation, due to typing errors, layout and/or any error and omission during printing of the catalogue. Centro Fiera S.p.A. may also arrange, with no responsibility for any omissions and errors, the printing and diffusion of other publications of various natures with which it reserves the right to illustrate and promote the Exhibition at any time and in any area, both in Italy and abroad.

**Print files must be sent to the email [reas@centrofiera.it](mailto:reas@centrofiera.it) by 6 September 2024.**

### 2 COMPANY LOGO IN THE EXHIBITION CATALOGUE

- |  |                      |           |
|--|----------------------|-----------|
| <input type="checkbox"/> Nr. 1 company logo in REAS 2024 catalogue. The high-resolution logo in .jpeg, .tiff, .psd, .eps or .pdf format <b>should be sent to <a href="mailto:reas@centrofiera.it">reas@centrofiera.it</a> by 6<sup>th</sup> of September 2024.</b> | nr. _____ x € 200,00 | = € _____ |
|--|----------------------|-----------|

### 3 IMAGE ON LED WALL

- |  |                      |           |
|--|----------------------|-----------|
| <input type="checkbox"/> Insertion of a promotional image on n. 2 WALL LEDs positioned in the area in front of the entrance to the exhibition center with 1,200 passages guaranteed (460 + 460) from 3 to 6 October 2024, from 7.00 to 23.00, for an exposure of 38 minutes a day on each LED WALL. (jpeg - 480 pixel x h 320 pixel) | nr. _____ x € 250,00 | = € _____ |
|--|----------------------|-----------|

### 4 LOGO AND COMPANY DATA IN LCD TOTEM

- |  |                      |           |
|--|----------------------|-----------|
| <input type="checkbox"/> Insertion of company <b>DATA + LOGO + EXHIBITOR'S STAND COORDINATES</b> in the full HD LCD totems (h 180 cm), positioned in the area in front of the entrance to the exhibition center during the fair days.                  | nr. _____ x € 100,00 | = € _____ |
| <input type="checkbox"/> Insertion of <b>PROMOTIONAL IMAGE</b> provided by the Exhibitor's (1080 x h 1920 pixels) in the full HD LCD totems (h 180 cm), positioned in the area in front of the entrance to the exhibition center during the fair days. | nr. _____ x € 300,00 | = € _____ |

### 5 NEWSLETTER

- |   |                                 |           |
|---|---------------------------------|-----------|
| <input type="checkbox"/> <b>TOP BANNER</b><br>Large format banner in the most prominent position occupied exclusively in the following REAS Newsletters:<br><input type="checkbox"/> MARCH <input type="checkbox"/> APRIL <input type="checkbox"/> MAY <input type="checkbox"/> JUNE/1 <input type="checkbox"/> JUNE/2 <input type="checkbox"/> JULY/1<br><input type="checkbox"/> JULY/2 <input type="checkbox"/> AUGUST/1 <input type="checkbox"/> AUGUST/2 <input type="checkbox"/> SEPTEMBER/1 <input type="checkbox"/> SEPTEMBER/2 <input type="checkbox"/> SEPTEMBER/3<br>Files in .jpeg, .gif, .tiff o .pdf format (800 x h 150 pixel) should be sent to <a href="mailto:reas@centrofiera.it">reas@centrofiera.it</a> .              | nr. Newsletter _____ x € 200,00 | = € _____ |
| <input type="checkbox"/> <b>SMALL BANNER</b><br>Medium format banner in a prominent position occupied exclusively in the following REAS Newsletters:<br><input type="checkbox"/> MARCH <input type="checkbox"/> APRIL <input type="checkbox"/> MAY <input type="checkbox"/> JUNE/1 <input type="checkbox"/> JUNE/2 <input type="checkbox"/> JULY/1<br><input type="checkbox"/> JULY/2 <input type="checkbox"/> AUGUST/1 <input type="checkbox"/> AUGUST/2 <input type="checkbox"/> SEPTEMBER/1 <input type="checkbox"/> SEPTEMBER/2 <input type="checkbox"/> SEPTEMBER/3<br>Files in .jpeg, .gif, .tiff o .pdf format (base 265 pixel x altezza 150 pixel) should be sent to <a href="mailto:reas@centrofiera.it">reas@centrofiera.it</a> . | nr. Newsletter _____ x € 100,00 | = € _____ |

### 6 WI-FI CONNECTION

- |   |                            |           |
|---|----------------------------|-----------|
| <input type="checkbox"/> Wi-Fi connection (3 days)<br><b>Each ticket allows navigation for only one device to be collected at the offices of the Organizational Secretariat starting from Thursday 3 October 2024.</b><br>The applicant declares to have read and accepted the regulation containing the technical specifications available at <a href="http://www.reasonline.it">www.reasonline.it</a> . | nr. ticket _____ x € 50,00 | = € _____ |
|---|----------------------------|-----------|

**TAXABLE AMOUNT (1 + 2 + 3 + 4 + 5 + 6)** € \_\_\_\_\_

To be copied on the registration form in the space marked ADVERTISING AND NEWSLETTER

THE ORGANIZER IS AVAILABLE TO AGREE  
**PERSONALIZED ADVERTISING PACKAGES**  
TO OPTIMIZE VISIBILITY BEFORE AND DURING THE FAIR.

SIGNATURE + STAMP  
REQUIRED

STAMP AND SIGNATURE