

**ORDER FORM B**

**FOR ADVERTISING AND NEWSLETTER**

Date \_\_\_\_\_

Prot. n. \_\_\_\_\_

Company \_\_\_\_\_ Hall \_\_\_\_\_ Stand \_\_\_\_\_

Contact \_\_\_\_\_ Email \_\_\_\_\_

**1 ADVERTISING INSERTIONS IN EXHIBITION CATALOGUE**

- Outside back cover (4 colors - 100x210 mm + bleed 3 mm) € **1.100,00** = € \_\_\_\_\_
- Inside front cover (4 colors - 100x210 mm + bleed 3 mm) € **900,00** = € \_\_\_\_\_
- Inside back cover (4 colors - 100x210 mm + bleed 3 mm) € **500,00** = € \_\_\_\_\_
- Full page (4 colors - 100x210 mm + bleed 3 mm) nr. \_\_\_\_\_ x € **400,00** = € \_\_\_\_\_
- 1/2 page (4 colors - 100x105 mm + bleed 3 mm) nr. \_\_\_\_\_ x € **300,00** = € \_\_\_\_\_

Centro Fiera S.p.A. reserves the right to either directly handle printing of the exhibition catalogue, containing the information indicated in the application by 31<sup>st</sup> July 2022 or have it handled by specialized companies. Centro Fiera S.p.A. will not be held responsible for the date of publication or distribution of the catalogue or for any incorrect compilation, due to typing errors, layout and/or any error and omission during printing of the catalogue. Centro Fiera S.p.A. may also arrange, with no responsibility for any omissions and errors, the printing and diffusion of other publications of various natures with which it reserves the right to illustrate and promote the Exhibition at any time and in any area, both in Italy and abroad.

**2 COMPANY LOGO IN THE EXHIBITION CATALOGUE**

- Nr.1 company logo in REAS 2022 catalogue. The high-resolution logo in .jpeg, .tiff, .psd, .eps or .pdf format should be sent to reas@centrofiera.it by 31<sup>st</sup> of July 2022. nr. \_\_\_\_\_ x € **200,00** = € \_\_\_\_\_

**3 IMAGE ON LED WALL**

- Insertion of a promotional image on n. 2 WALL LEDs positioned in the area in front of the entrance to the exhibition center with 1,200 passages guaranteed (460 + 460) from 6 to 9 October 2022, from 7.00 to 23.00, for an exposure of 38 minutes a day on each LED WALL. nr. \_\_\_\_\_ x € **250,00** = € \_\_\_\_\_

**4 LOGO AND COMPANY DATA IN LCD TOTEM**

- Company data, logo and exhibitor's stand coordinates in LCD totem full hd (external dimensions: h180 x 85 cm), placed in the foyer of the central entrance during the fair days. nr. \_\_\_\_\_ x € **100,00** = € \_\_\_\_\_

**5 NEWSLETTER**

- TOP BANNER** nr. Newsletter \_\_\_\_\_ x € **200,00** = € \_\_\_\_\_

- JANUARY  FEBRUARY  MARCH  APRIL  MAY
- JUNE/1  JUNE/2  JULY/1  JULY/2  AUGUST/1
- AUGUST/2  SEPTEMBER/1  SEPTEMBER/2  SEPTEMBER/3

Files in .jpeg, .gif, .tiff o .pdf format should be sent to reas@centrofiera.it.

- SMALL BANNER** nr. Newsletter \_\_\_\_\_ x € **100,00** = € \_\_\_\_\_

- JANUARY  FEBRUARY  MARCH  APRIL  MAY
- JUNE/1  JUNE/2  JULY/1  JULY/2  AUGUST/1
- AUGUST/2  SEPTEMBER/1  SEPTEMBER/2  SEPTEMBER/3

Files in .jpeg, .gif, .tiff o .pdf format should be sent to reas@centrofiera.it.

**6 WI-FI CONNECTION**

- Wi-Fi connection (3 days) nr. ticket \_\_\_\_\_ x € **50,00** = € \_\_\_\_\_

**Each ticket is allowed for only one device.**  
The applicant declares to have read and accepted the regulation containing the technical specifications available at www.reasonline.it.

**TAXABLE AMOUNT (1 + 2 + 3 + 4 + 5) € \_\_\_\_\_**

To be copied on the registration form in the space marked ORDER FORM B - FOR ADVERTISING AND NEWSLETTER

THE ORGANIZER IS AVAILABLE TO AGREE  
**PERSONALIZED ADVERTISING PACKAGES**  
TO OPTIMIZE VISIBILITY BEFORE AND DURING THE FAIR.

STAMP AND SIGNATURE

SIGNATURE + STAMP  
REQUIRED

