



20th International Exhibition for Rescue, Fire Fighting, Disaster Relief and Security

October 8 - 10, 2021 | Centro Fiera di Montichiari, Italy

www.reasonline.it · reas@centrofiera.it   



Fire Protection Emergency

Special fittings for vehicles, equipment and services for predicting, preventing and managing fires.



Special fittings for vehicles, equipment and services for predicting, preventing and managing natural disasters, catastrophes and related emergency situations.



First Aid Emergency

Special fittings for ambulances and medical cars, equipment and services to support first-aid activities (disasters, road traffic accidents, etc.).



REAS
powered by
INTERSCHUTZ
is one of five
INTERSCHUTZ Events
Worldwide

The strategic partnership between Centro Fiera di Montichiari and Deutsche Messe AG, which began in 2014, has increased the international attraction of the REAS brand, encouraging the incoming of buyers and the presence of specialised foreign exhibitors at the fair. The alliance with INTERSCHUTZ and the constant exchange of know-how with our German partners are essential factors in developing the potential of a fair like REAS which already has a strong international vocation. In 2021 and 2022 the brand INTERSCHUTZ can be trusted at events on four continents.

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Montichiari, crossroads of the emergency system

REAS 2021: training and international alliances

REAS International Exhibition for Rescue, Fire Fighting, Disaster Relief and Security is the leading fair in Italy for the emergency, first-aid and fire-fighting sector, a benchmark event, thanks not only to attendance by the main manufacturing and commercial businesses in the sector, but also its strong ties with Institutions, Government bodies and voluntary Organisations and Associations. Every year REAS attracts **more than 23,000 visitors**: a unique mix of operators (manufacturers,



distributors, representatives from organisations and institutions) and volunteers who operate within associations and organisations in the emergency system. The philosophy of REAS is to offer real tools to **innovate and develop the technical know-how of operators and volunteers**. REAS promises to offer plenty of opportunities to those who work at every level in the national emergency management protocol. Innovation, training and technical updating will, as always, be the basic objectives of visiting the fair.

REAS

20 YEARS
TOGETHER

Twenty years together

REAS celebrates twenty years of history. Since 2000 the International Emergency Exhibition is a reference point for volunteers and operators in the emergency sector. A goal to share together!

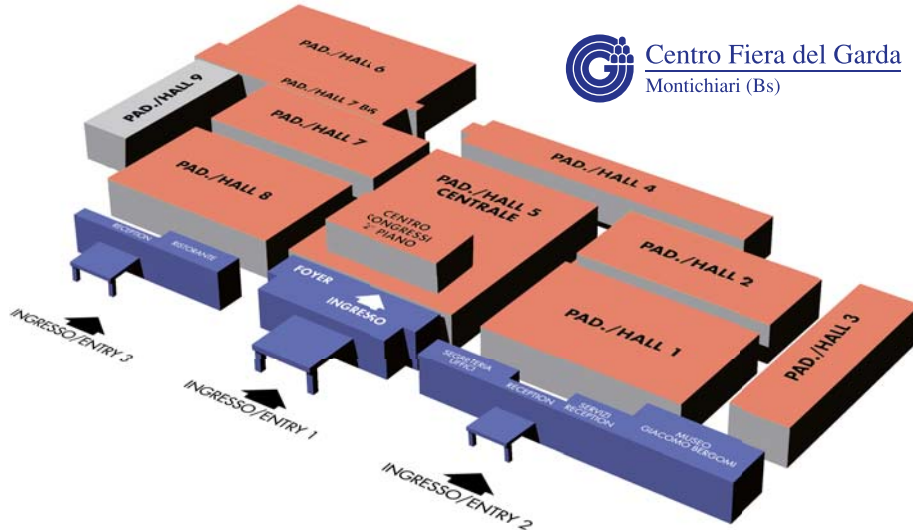


Interesting calendar of collateral events

REAS has always been offering also a rich program of events, **workshops, technical seminars** and **realistic outside demonstrations**. The REAS philosophy is in fact to mobilize all those operating under the Italian protocol in the emergency sector, giving companies and volunteer associations the opportunity to increase their technical abilities and train staff, improving their know-how and skills.

Centro Fiera di Montichiari

Centro Fiera di Montichiari is the second largest exhibition center in the Lombardia Region.



CENTRO FIERA SpA

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OPENING HOURS

FRIDAY - SATURDAY
 9.00 AM to 6.00 PM

SUNDAY
 9.00 AM to 5.00 PM

HOW TO GET TO THE FAIRGROUND



From Milan
 A4 Highway, Brescia est exit
 A4 Highway, Montichiari Fascia D'Oro exit

From Venice
 A4 Highway, Brescia est exit



Brescia Railway station
 23 km from Centro Fiera Montichiari

Desenzano del Garda Railway station
 19 km from Centro Fiera Montichiari



Gabriele D'Annunzio
 Montichiari

Verona Villafranca
 50 km from Montichiari

Bergamo Orio al Serio
 67 km from Montichiari

Milan Linate
 110 km from Montichiari

Milan Malpensa
 150 km from Montichiari



VISITORS

23.246

REGISTERED VISITORS

PROFILE

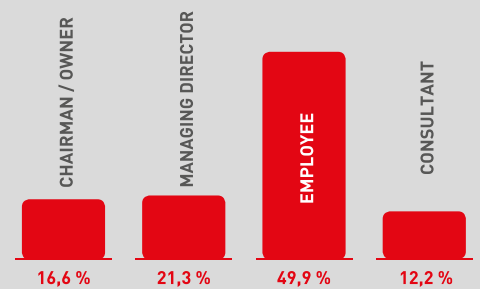


PROFESSIONAL OPERATORS
 27,4%

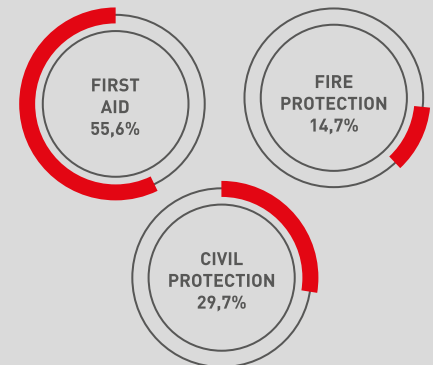


VOLUNTEERS
 72,6%

POSITION



FIELD OF INTEREST



EXHIBITORS

193

EXHIBITORS

19.825

SQUARE METERS

8

HALLS